Roll No.

12029

MBA 2nd Semester (Open Elective) Re-Appear Examination – October, 2020

(Common With 12130)

FUNDAMENTALS OF MANAGEMENT

Paper: 16IMSO1

Time : 1.45 hours]

[Maximum Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: Attempt any three questions. All questions carry equal marks.

- **1.** Briefly explain the following:
 - (a) Explain the need for management.
 - (b) Define decentralization.
 - (c) Define the term motivation.
 - (d) Describe the roles of manager.
 - (e) What do you mean by feed-forward control?
 - (f) Explain delegation of authority.
 - (g) What are the skills of leaders?
 - (h) What are the requirements of effective controlling?

12029-**\\50**-(P-2)(Q-9)(20)

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- **2.** What do you mean by the levels of management? Explain the different levels of management with their function.
- **3.** Give a detailed account of the evolution of management thoughts from early times to modern times.
- **4.** "Planning is to determine tomorrow's work today" Explain.
- **5.** What do you mean by organizational structure? Discuss in detail the various types of organization structures.
- **6.** What is the relevance of motivation in managing organizations? Give a detailed note on the content and process theories of motivation.
- 7. Write an explanatory note on leadership and its styles.
- **8.** Define controlling. What are the various techniques of controlling?
- **9.** Write short notes on following:
 - (a) Process to evaluate the social performance of business.
 - (b) Effectiveness of control system.

12029- -(P-2)(Q-9)(20) (2)